



CERTIFICATION

Certified ESG and Investing Professional (CEIP)-GAFM

by International Board of Standards of the
GAFM® Global Academy of Financial Management®



RADIAN

PT Radian Wicobs Internasional / www.RADS.CO.ID



2025

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Introduction

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The Role of IBS and GAFM® in Professional Certification and Accreditation



Education and career development standards are evolving globally, with graduate credentials becoming essential across various industries, including government, military, construction, and technology. Unlike traditional educational bodies that offer general diplomas, the International Board of Standards (IBS) focuses on certified programs that allow professionals to specialize while earning graduate credentials. Founded by industry leaders, IBS aims to enhance accreditation in graduate management education by collaborating with accredited programs that provide exams and courses. Instead of offering broad designations for entry-level diploma holders, IBS has developed a graduate-level approach, ensuring that professionals meet high standards of education and capability for leadership and executive roles in business management.

IBS has experienced rapid global expansion, forming alliances and authorized operations across the USA, Middle East, India, Caribbean, South Africa, Eastern Europe, and Asia. Its certification model is unique, integrating top business schools, ISO-certified programs, and partnerships in over 100 countries. With membership now spanning 140+ nations, IBS continues to grow, particularly in Europe, Asia, and Africa. Collaborations with Fortune 500 executives and companies play a crucial role in shaping the practical direction of its programs, addressing key staff development and time management needs. Together, IBS is committed to “Building the World’s Future Leaders in Business Management™.”



Accreditation



Standard Institution



**Certification bodies
recognized by SOEs
must be accredited
and comply with both
national and
international
standards**



Certification by



Compliance with SK-3/DKU.MBU/05/2023: Qualifications and Composition of Risk Management Bodies

In accordance with the Technical Guidelines on the Composition and Qualifications of Risk Management Bodies within State-Owned Enterprises (SOEs), as stipulated in SK-3/DKU.MBU/05/2023, it is stated that the Risk Management Body appointed by SOEs and their subsidiaries must meet the required composition and qualifications, including:

- ✓ Certification, integrity, and attitude requirements that must be fulfilled before assuming the position; and
- ✓ Training and certification requirements that must be fulfilled while holding the position.

The Risk Management Body of SOEs and their subsidiaries that must meet these qualifications includes:

- ✓ The Board of Commissioners/Supervisory Board, Board of Directors, Director in charge of Risk Management, Director in charge of Financial Management, and the Integrated Governance Committee.
- ✓ Members of the Audit Committee and members of the Risk Monitoring Committee who are external to the Board of Commissioners/Supervisory Board.
- ✓ Internal Audit Unit (SPI).

The fulfillment of certification qualifications required while holding the position must be completed within one (1) year of assuming the role as a member of the Risk Management Body.

Certified ESG and Investing Professional (CEIP)-GAFM®

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Certification Background



The increasing prominence of Environmental, Social, and Governance (ESG) factors in investment decision-making reflects a global shift towards sustainable finance. Driven by pressing global issues such as climate change, biodiversity loss, social inequality, and technological advancements, ESG considerations have become a fundamental requirement in real estate and financial markets. Beyond regulatory compliance, voluntary initiatives and industry standards have further propelled ESG integration into investment strategies, influencing capital allocation decisions and corporate governance. As a result, ESG screening is now widely adopted by corporations, financial institutions, stock markets, and government agencies as an essential criterion for assessing sustainability risks and opportunities. Additionally, the COVID-19 pandemic has reinforced the significance of ESG metrics, highlighting their critical role in ensuring business resilience and long-term value creation.

This course aims to provide participants with theoretical, conceptual, and practical tools to navigate the complex landscape of sustainable finance and ESG investing. The training will explore the principles of ethical investment, corporate social responsibility, and impact investing while addressing the growing demand for financial strategies that align social benefits with competitive financial returns. By examining real-world case studies and dominant investment models, participants will gain a comprehensive understanding of ESG implementation across various financial sectors. Moreover, the course will highlight the emerging career specialization in ESG and impact investing, equipping professionals with the necessary skills to bridge the competency gap in asset management, corporate finance, and fund management. Through this certification program, administered by the International Board of Standards (IBS), participants will develop a solid foundation in ESG principles, enabling them to make informed investment decisions that align with sustainability goals and market expectations.

Objectives Program



Build a bridge between sustainable investment, green finance, and corporate financial performance



Analyze CO2 emission market, ESG metrics, climate risk pricing, and socially responsible investing



Develop a linkage between corporate social responsibility (CSR) and corporate financial performance



Learn mandatory & voluntary environment for ESG & sustainability accounting and reporting,



Discuss strategies for adding ESG to institutional/physical investment and asset portfolio management.



Prepare for Environmental, Sustainability, Governance, and Investing certificate AAFM examination

Based on: Chapter Learning Objectives. American Academy of Financial Management®.2024

Target Audience

SOE/BUMN

- Board of Commissioners or Supervisory Board
- Audit Committee and Risk Oversight Committee Members
- Internal Audit Unit

PRIVATE COMPANY

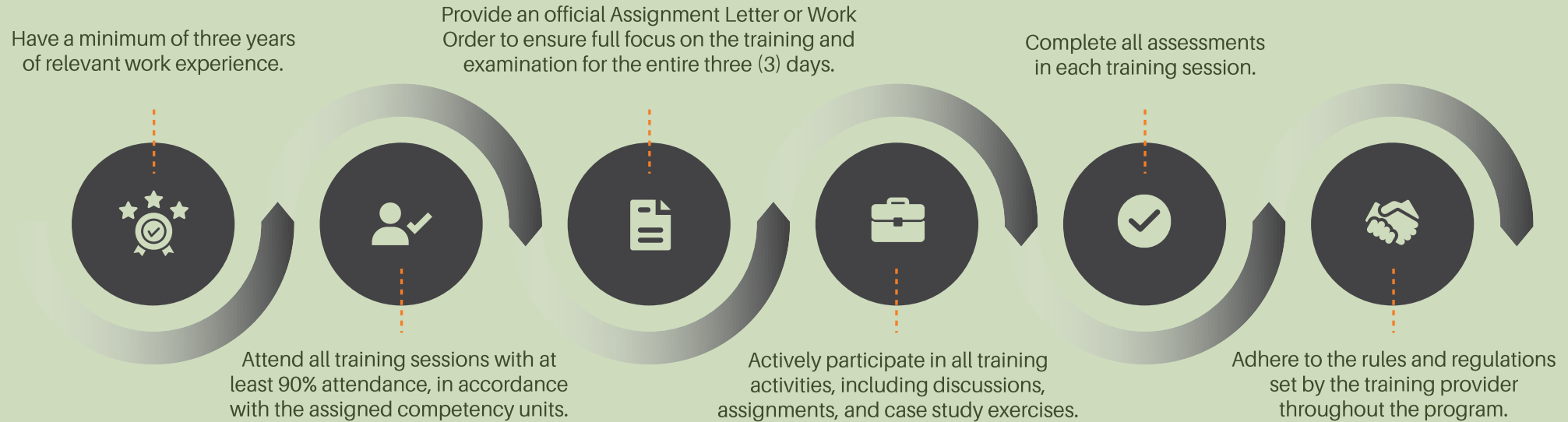
- Development managers
- Investment/ transaction managers
- Investor Relations specialists
Product development and distribution specialists
- Portfolio and asset managers
- Fund managers

Training and Certification

03



Requirements and Commitments



Failure to comply with these requirements may result in:

The participant not receiving a certificate of completion or proof of training participation, which is a prerequisite for the CEIP® certification exam.

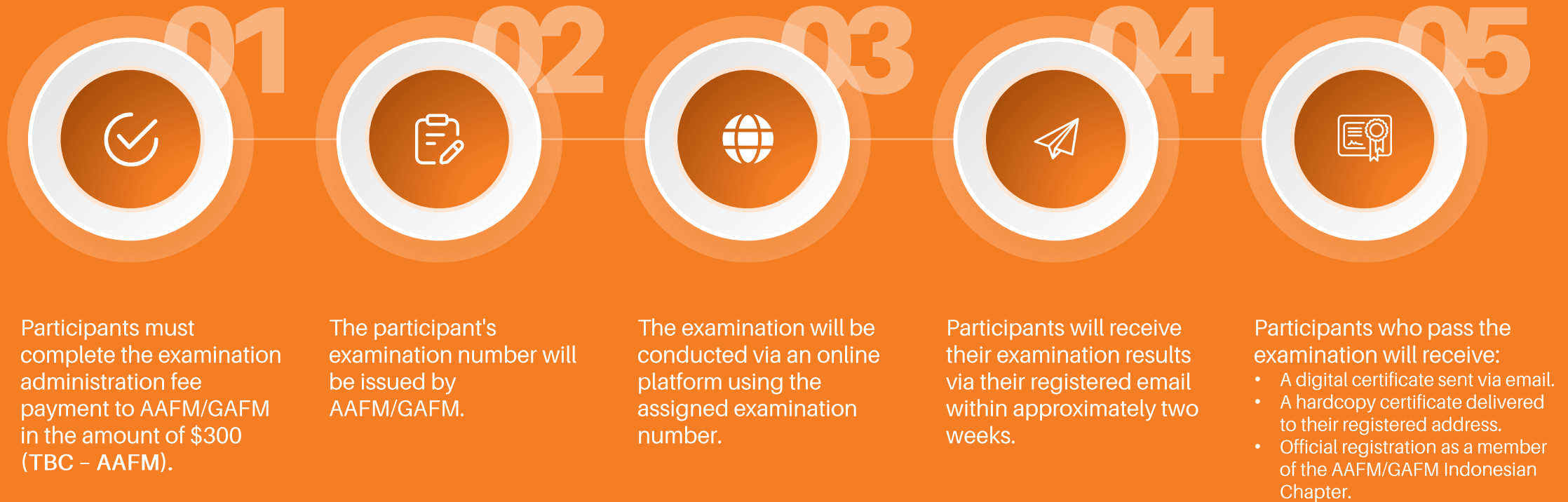
The participant being recorded as having not completed the training.

Participants will be required to agree to these terms and conditions as a commitment to fully completing the training, which is a mandatory requirement for CEIP® certification qualification.

Program Delivery Approach



Examination Process



Notes

- The examination can be taken in either Bahasa Indonesia or English.
- The passing grade for the examination is 70.

Benefit Program



Training, Examination
Preparation, and Forum
Group Discussion



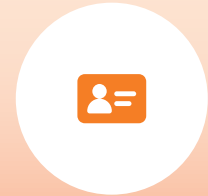
Training Certificate and
Certification from GAFM®



Training Module
and Lifetime Access



Additional Materials in
Compliance with
PER-2/MBU/03/2023



Membership in
AAFM and GAFM®

Activity Rundown

Day 1 : Foundations of ESG and Impact Investing

Session 1

Introduction to ESG and Impact Investing

- History and development of ESG and Impact Investing
- Market size and key trends
- Characteristics of sustainable investment and its impact on business
- Alignment with PER-2/MBU/03/2023 regulations on ESG implementation in state-owned enterprises

Session 4

Impact Evaluation and Risk Models

- Impact evaluation frameworks and integration into risk/return models
- Synchronization of capital markets, government policy, and philanthropy
- Balancing investment returns with social benefits
- ESG risk measurement methodologies in compliance with PER-2/MBU/03/2023

Session 2

Policy Challenges and Investment Opportunities

- Transforming policy challenges into investment opportunities
- Who needs investment and how ESG can help
- Impact investment opportunities at the "Base of the Pyramid"
- ESG regulatory requirements based on PER-2/MBU/03/2023

Session 5

Corporate Social Responsibility (CSR) and Shareholder Activism

- CSR and its impact on business and society
- Analysis of shareholder activism in promoting sustainability
- The role of regulations and global initiatives in CSR
- PER-2/MBU/03/2023 CSR requirements for state-owned enterprises

Session 3

ESG Business and Financial Characteristics

- Unique ESG investment characteristics in business and finance
- Social impact measurement methods in investment
- Adapting conventional investment analysis to the ESG paradigm
- Risk management and reporting obligations under PER-2/MBU/03/2023

Session 6

Case Study and Discussion

- Models and case studies of impact investments
- Related concepts such as microfinance, Socially Responsible Investing, and natural resource constraints
- Group discussion and Q&A session
- Application of PER-2/MBU/03/2023 in real-world ESG case studies

Activity Rundown

Day 2 : Advanced ESG Strategies and Market Trends

ESG Market Trends and Drivers

Session 7

- ESG market trends and key drivers
- Policy and regulatory changes impacting investments
- Adaptive strategies in a sustainable business environment
- Regulatory expectations under PER-2/MBU/03/2023

ESG Measurement, Benchmarking, and Transparency

Session 10

- ESG measurement and transparency standards
- ESG certification at asset, portfolio, and corporate levels
- Best practices in ESG benchmarking and reporting
- Alignment with ESG reporting obligations in PER-2/MBU/03/2023

ESG Risks and Opportunities

Session 8

- Definition and application of key ESG topics such as Net Zero and social impact
- ESG application to various property types and asset strategies
- Evaluating risks and opportunities in investment decisions
- ESG risk management requirements in PER-2/MBU/03/2023

ESG Implementation Across the Investment Lifecycle

Session 11

- Integrating ESG into asset business plans
- The role of sustainable finance in ESG
- Engaging stakeholders to secure ESG outcomes
- Implementation strategies in accordance with PER-2/MBU/03/2023

Financial and Non-Financial Returns in ESG

Session 9

- The relationship between ESG, property value, and investment performance
- Strategies for optimizing financial and non-financial returns
- Methods for evaluating ESG benefits in an investment portfolio
- ESG financial disclosure requirements based on PER-2/MBU/03/2023

Case Study, Best Practices, and Final Assessment

Session 12

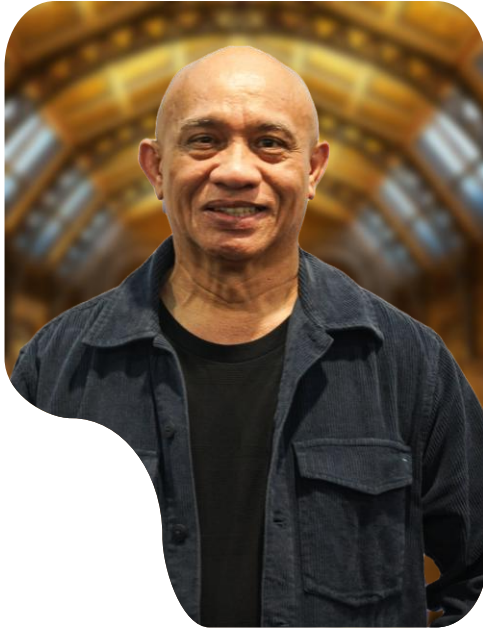
- Case studies of best practices and ESG innovations
- Interactive exercises in ESG application across sectors
- Final evaluation and discussion of learning outcomes
- Compliance assessment with PER-2/MBU/03/2023 ESG guidelines

Instructor (CEIP)-GAFM®

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Trainer's Profile



Deddy Jacobus

Drs., MBA, CCSA, ERMCP, CRMA,
QCRO, LA BCMS, CRP, ESG Cert,
CEIP



- Senior Partner, Risk Workshop International (JPM & Partners), Jakarta, INA
- Registered Member of OCEG, International Governance, Risk and Compliance (GRC) Professional Organization, Arizona, US
- Certified Member of Lembaga Komisaris dan Direktur Indonesia (LKDI), Jakarta, INA
- Certified Member of Indonesia ISO Expert Association (IIEA), FG ISO 22301 BCMS, Jakarta, INA
- Certified in Risk and Control Self-Assessment (CCSA), IIA, Florida, US
- Certified Risk Management Assurance (CRMA), IIA, Florida, US
- Certified Enterprise Risk Management Professional (ERMCP), ERMA, Singapore
- Certified Lead Auditor ISO 22301 BCMS, IRCA, UK
- Certified ESG and Investing Professional (CEIP), AAFM American Academy of Financial Management, US
- ESG Risk and Opportunity Certification, The Wharton School, University of Pennsylvania, US
- MBA, Risk Management, Universitas Gadjah Mada, Yogyakarta, INA
- More than 20 years experience in Risk Management Consulting

Trainer's Profile



Sorchan Simbolon

Dr, SPDP, CRP



- Consultant and Trainer, Risk Workshop International (JPM & Partners), Jakarta, INA
- Certified Risk Professional, Badan Nasional Sertifikasi Profesi, INA
- Doctoral dalam bidang HC Management
- Leadership Course, Global Movement, Washington DC, USA
- Sertifikasi Profesi Dana Pensiun, Lembaga Sertifikasi Profesi Dana Pensiun, INA
- Sertifikat Manajemen Umum Dana Pensiun, Perkumpulan ADPI, INA
- Dewan Pengawas Dana Pensiun
- Dosen Pasca Sarjana
- More than 10 years experience in Auditing and Risk Management Consulting
- Melakukan Layanan Konsultasi di 100+ Perusahaan (PT Telkommetra, PT HKI Group dan anak perusahaannya, PT Bank Mandiri Taspen, PT Waskita Realiti, PT PLN Batam, PT IFG Group, dsb)

Trainer's Profile



Hizkia Sutanto

SS.Pi, CRA, CRP
Sertifikat Pelatihan RMI KBUMN



- Consultant and Trainer, Risk Workshop International (JPM & Partners), Jakarta, INA
- Certified Risk Professional, Lembaga Sertifikasi Profesi Pasar Modal (LSPPM)
- Certified Risk Associate, Lembaga Sertifikasi Profesi Pasar Modal (LSPPM)
- Certified RMI KBUMN Training
- Sarjana Perikanan, Universitas Brawijaya, Malang
- More than 5 years experience in Risk Management Consulting and Training

Trainer's Profile



Eko Budi Utomo

S.E, CESGRO, CRP



- Member of Perkumpulan Profesi Telekomunikasi Seluler Ind
- Member of Business Network International
- Senior Consultant, Risk Workshop International (JPM & Partners), Jakarta
- Certified Risk Professional
- Level I Certification in Banking Risk Management
- Enhanced Leadership Skills through an Enrichment & Leadership Program for Managers at Prasetya Mulya University
- Bachelor's Degree in Economics from Diponegoro University
- 10 years experience in Risk Management, Risk Analysis and Modelling, Corporate Investment






Radian Wicobs Internasional

Radian Wicobs Internasional adalah perusahaan konsultan manajemen dan sistem informasi yang berdiri sejak 2013, dengan pengalaman lebih dari satu dekade. Kami spesialis dalam sistem informasi manajemen, tata kelola perusahaan (GCG), penilaian kematangan, pengembangan kompetensi, dan persiapan sertifikasi ISO.

Address

MyRepublic Plaza BSD Wing A Lantai
Dasar Zona 6
Jl. BSD Grand Boulevard, BSD Green
Office Park
Tangerang, 15345

Contact

 +6221 2922 2999
 08119769118
 corporate@rads.com



WWW.RADS.CO.ID

